

Appendix A

Skills & Employment Report to City Deal Executive and Stewardship Board, November 2018

1. Skills and Employment

1.1 The key outputs in regard to skills and employment metrics are outlined in Table 1 below. For reference the period over which this data measures is the academic year 2017/18. In the main performance is in line with profiled delivery for outputs with some notable exceptions detailed below:

- **Apprenticeships - KPI No's 1 & 2.** Starts amongst the 16-24yr old group have increased again from those reported in 2016/17. In 2017/18 there were a total of 1,018 reported starts compared with a total of 875 starts in 2016/17. This is the fourth year in succession in which apprenticeship starts amongst this age group has registered an increase. These rises buck the national trend of declining numbers since the introduction of the apprenticeship levy and the introduction of the new apprenticeship standards.
Apprenticeship starts in the construction sector in 2017/18 experienced an even greater year on year increase of 80% over the same period amongst the 16-24 cohort.
- **Graduate Destinations – KPI No's 3 & 4.** There was a rise reported in the number of graduates across the City Deal area securing positions in the construction and engineering sectors from 78 reported in the 2015/16 academic year to 85 in 2016/17, the last year that data is available.
The number of graduates securing graduate level positions across all sectors registered a slight fall over the corresponding period.
Future reporting on student destination metrics will be impacted due a change of HESA reporting cycles moving from 6 month after graduation to 13 months.
- **Undergraduate STEM Starts – KPI No 6.** There was a marked rise in the number of new students enrolling on STEM and construction undergraduate programmes from 2,146 in 2015/16 to 3,120 in 2016/17, representing a 45% year on year increase. This is significantly above target for STEM undergraduate starts for the year.
- **DWP Claimant Count – KPI No 7.** Jobseeker's Allowance (JSA) and Universal Credit (UC) claimants have again experienced year on year increase against a general backdrop of static unemployment. The implementation of UC requires a broader span of claimants to look for work than under JSA. The further roll out of UC has no doubt impacted on the Claimant Counts over the period being reported.
- **Careers Engagement – KPI No 8.** The number of interventions/ activities promoting City Deal and construction career opportunities with the City Deal area has continued on a positive trajectory. Partners have been active in delivering a wide range of activities directly with schools, a selection of which are highlighted in the case studies provided along with this report.
Of these there have been a number of successes including the 'Bridge the Gap' STEM Challenge commissioned by the Lancashire Enterprise Partnership and the Truck Trail – 'Routes to Success' programme in the South Ribblesdale area.

Table 1 below provides a breakdown of the skills and employment targets and outputs.

1.2 The City Deal Employment & Skills Steering Group continues to play a key role in coordinating activity aimed providing the training and skills to enable local residents to benefit from the opportunities generated through the City Deal investment.

1.3 Unfortunately we have been notified that a joint Lancashire bid submitted in September 2018 for the DfE/CITB Construction Skills Fund has been unsuccessful. This was a joint bid made up of 15 providers from across Lancashire the with Preston's College acting as the lead provider in pulling together responses and collating the bid narrative/content. More detailed feedback on the bid will be provided in due course.

1.4 The 'Bridge the Gap' programme has continued to go from strength to strength. Developed in partnership with STEMFirst the activity aimed at Year 8 and 9 pupils has been designed to shine a light on the wide range of STEM and construction careers being created across the City Deal area. A total of 43 staff have been trained with 963 pupils spread across 15 schools benefiting from the programme.

1.5 A range of hands-on STEM Challenges have been produced as part of the Truck Trail programme all with educational sessions being rolled out across Leyland and South Ribble primary and secondary schools. The Routes to Success programme, comprising an interactive board game and accompanying materials, was conceived to highlight the variety of career opportunities that fall under the STEM banner. From an initial pilot of 9 schools the programme has now engaged with a total of 1,148 pupils from right across the South Ribble area.

1.6 The City Deal Skills and Employment Steering Group are currently developing a marketing prospectus to build on the Invest Central Lancashire brochure in marketing the Skills and Employment offer. The business facing prospectus will highlight the Skills and Employment offer across the City Deal area and will focus on key target sector provision.

1.7 Martin Hill has now been appointed to the position of City Deal Skills and Employment Coordinator and took up post with the Lancashire Skills & Employment Hub on the 20th August. This role will support the embedding of employment and skills across the City Deal area through liaison with developers and occupiers, relevant groups and leads within the City Deal Skills and Employment Governance structure, the Local Planning Authority and other relevant partners.

Table 1: Skills and Employment metrics

Output	Baseline:	Year 1*	Year 2 *	Year 3 *	Year 4 *		Year 5*	
	Academic Year 2012/13	2013/14	2014/15	2015/16	2016/17		2017/18	
		Actual	Actual	Actual	Target	Actual	Target	Actual
<p>*refers to academic year</p> <p>1. Apprenticeships starts in construction 16-24 year olds residents of Preston and South Ribble who have started an apprenticeship in the construction sector. Additional numbers year on year.</p> <p>Source: Preston's College, Runshaw College and T2000 ESFA data</p>	N/A	101	121	124	5% 130	25% 155	8% 167	80% 279
2. Apprenticeship starts in all subjects					2%	23%	4%	16%

16-24 year old residents of Preston and South Ribble who have started an apprenticeship (excluding construction). Additional numbers year on year. <i>Source: Preston's College, Runshaw College and Training 2000 ESFA data</i>	N/A	672	684	710	724	875	910	1,018
3. HE leavers getting graduate jobs in construction and engineering Destinations of leavers in higher education (DLHE) into construction and engineering graduate jobs. Additional numbers beyond the 2012/13 baseline <i>Source: DLHE Data</i>	85	116	69	78	82	85	89	2016/17 is the latest data available
4. HE leavers getting graduate jobs in all sectors Destinations of leavers in higher education (DLHE) into all graduate jobs. Additional numbers beyond the 2012/13 baseline <i>Source: DLHE Data</i>	4,223	4,332	4,118	4,151	4255	4,072	4174	2016/17 is the latest data available
5. Graduate placements and internships across all sectors Additional numbers beyond the 2012/2013 baseline <i>Source: UCLAN</i>	323	476	566	537	548	432	441	2016/17 is the latest data available
6. New students choosing STEM and construction undergraduate degree subjects at UCLan <i>Source: UCLAN</i>	1,359	1,431	1,988	2,146	2,189	3,120	3182	2016/17 is the latest data available
7. Job Seekers Allowance (JSA) and Universal Credit (UC) claimants <i>Percentage Change</i> A reduction in the overall numbers of active job seekers, who are receiving JSA and UC claimants in Preston and South Ribble. <i>Source: NOMIS</i>	Apr-13 4,803	Apr-14 -23% 3,705	Apr-15 -23% 2,855	Apr-16 2% 2,900	n/a	Apr-17 9% 3,175	n/a	Apr-18 5% 3,325
8. Number of interventions/ activities promoting City Deal and construction career opportunities with: A. Young People, B. Teachers/IAG practitioners, C. Parents, and D. Education Institutions <i>Source: Preston's College, Future U, STEMFirst and UCLAN</i>	Not available	Not available	Not available	A 660 B 150 C 100 D 70	A 1500 B 300 C 200 D 200	A 760 B 161 C 262 D 105	A 1500 B 300 C 200 D 200	A 4048 B 133 C 471 D 336

Details of supporting activities and a range of case studies are presented in the accompanying Skills and Employment dashboard.

Table 2: Business support and associated jobs

Output	2016/17	2017/18
New businesses supported through BOOST	95	187
Jobs created through BOOST business support	95	120

Source: BOOST